

# Privacy Policy:

We are required by law to inform our clients (past, present and potential) what personal data we collect and how it is used.

## Who We Are:

We are A&C Rallies Limited (trading as ROARR), registered in the United Kingdom under company number 10383431, with VAT number 254000750. Our registered office is located at 12 Merryweather Place, Greenwich, London SE10 8BN, United Kingdom. We are a global operator of classic car events.

## Contact:

A&C Rallies' appointed Data Officer is Adrian Epps, who is contactable by email: [adrian@roarr.me](mailto:adrian@roarr.me)

## Data Privacy Policy:

We do not sell, nor have we ever sold, client data to third parties.

We do not collect cookies when you visit our website ([www.roarr.me](http://www.roarr.me))

Participants on our events are required to provide us certain personal information that is necessary for the operation of the events. This includes, but is not limited to: postal address, email address(es), telephone number(s), passport details, driving licence details, vehicle ownership documents, personal and vehicle insurance documents.

This personal information is passed onto trusted third parties only where it is absolutely necessary for the execution of the events. These trusted third parties include, but are not limited to: hotels, customs agencies, shipping agents, freight forwarders, insurance providers, travel agents. These trusted third parties receive only the portion of your personal information that is directly relevant to them. **For example:** when booking a hotel stay for one of our events we will pass participant passport details to the property as is required almost universally, however the hotel would never be given access to your car ownership documents, postal address details, or insurance documents.

Upon completion of our events we delete participant's personal information and documents from our database, with the exception of: postal address, email address(es), telephone number(s). This information is retained for marketing purposes.

Your data will never be provided to a third party that does not justifiably require it for the purposes of operating an event. **For example:** upon completion of our events we are sometimes asked by participants for the contact details of fellow participants for the purposes of 'staying in touch'. In such circumstances we would always contact you and obtain your explicit approval before sharing any of your personal information.

Our database of personal information is stored securely and is only accessible to the appointed Data Officer.

## Direct Marketing:

We do not buy, nor have we ever bought, databases of email/postal addresses/telephone numbers. If you are on our mailing list you have either participated in a previous event, have signed up to or expressed interest in participating in a future event, have yourself subscribed via the sign-up form on our website, or have had friends/family/acquaintances sign you up on your behalf. All of our electronic direct marketing contains a clear 'unsubscribe' button. If you no longer wish to receive marketing material from us all you have to do is press unsubscribe. By not acting you will remain on our distribution list and we will take as implied your wish to continue receiving communications from us.

## The Right To Know What Data We Hold On You:

If at any time you wish to know what personal information we hold on you, please contact the appointed Data Officer.

## The Right To Be Forgotten:

Please note that if you unsubscribe from our electronic mailing list your email address will remain on our system despite you no longer receiving communications from us. If at any time you wish us to delete any and all of your personal information from our system, please contact the appointed Data Officer.

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If there is anything contained within our Privacy Policy that you find unclear or would like clarification on, please do not hesitate to contact the appointed Data Officer. We always act with our clients' best interests in mind and do not engage in any practices that would be deemed improper or nefarious in either the eyes of the law or by the general public. This applies to the collection, storage, and distribution of personal information as much as it does other aspects of our business.



(25<sup>th</sup> May 2018)

**Adrian Epps**

Director

A&C Rallies Limited (t/a ROARR)

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